



ہائر ایجوکیشن کمیشن

HIGHER EDUCATION COMMISSION

H-9, ISLAMABAD, PAKISTAN, Website: <http://www.hec.gov.pk>

Dr. Muhammad Tahir Ali Shah

Director (R&D)

No. /R&D(SS&H)/HEC/781

April 09, 2020

Subject: RECOGNITION OF "JOURNAL OF BUSINESS AND TOURSIM" IN Y CATEGORY

Dear Editor,

The Higher Education Commission has been endeavoring to raise the quality of research in Pakistan according to international standards and research journals are considered as an excellent tool to enhance research capabilities. These journals serve as forums for presenting latest research and for appraisal of existing research. Case for recognition of your journal was examined under criteria/policies in vogue. I am pleased to inform that "Journal of Business and Tourism" (ISSN 2520-0739), Abdul Wali Khan University Mardan has been recognized by HEC w.e.f. March-2020 and placed in 'Y' category.

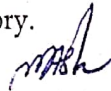
02. In order to improve the quality of our Research Journals in line with international standards, drastic changes have been introduced in criteria for their accreditation/recognition. Details can be accessed at www.hec.gov.pk/site/journals. Eligible Journals meeting revised criteria will qualify for W, X and Y Categories in HEC Journals Recognition System (hjrs.hec.gov.pk) from July 2020.

03. HEC would like to assist you in endeavors to further upgrade the category of your research journal under the said Revised System. Category wise funding as per prescribed SOPs will also be given to recognized/accredited research journals under the revised criteria. HEC will also be arranging extensive Editors Workshops for their capacity building so that they can know how to reach the desired standards.

04. Since your journal has been graded under "Y Category" you will need to address the following issues in order to be considered for further upgradation:

- i. Get your journal indexed with Web of Science and Scopus and try to get a very good score on different parameters as elaborated in Journals and Publications Policy Document available at given web link.
- ii. Ensure that each article in your journal is reviewed as required under prescribed SOPs
- iii. Prevent plagiarism through Turnitin and make sure to publish international research in your journal.
- iv. Ensure that Ethical Guidelines framed by HEC for Authors, Editors and Reviewers are followed in true letter and spirit.
- v. Independent and comprehensive website having complete online archive as per international best practices and as per HEC Guidelines should be maintained.

05. The journal must be upgraded in next category within two years. HEC will not release any funds beyond a period of 2 years in the same category unless the journal reaches W Category.


(Dr. Muhammad Tahir Ali Shah)

The Editor, "Journal of Business and Tourism"
Abdul Wali Khan University,
Mardan, Khyber Pakhtunkhwa.

Copy for information to:

- (i) The Vice Chancellor, Abdul Wali Khan University Mardan, Khyber Pakhtunkhwa.
- (ii) PS to DG (R&D), HEC Islamabad